



**November 19, 2011**

**This year's race will support the Ormond Beach Chamber of Commerce's Leadership Program which is designed to develop and retain future leaders in our community**

The Cobb's Corner Classic is the only road race run through the historic "Ormond Scenic Loop and Trail" which traverses some of the most beautiful and diverse natural scenery in all of Northeast Florida. The Chamber is asking for your help by choosing the level of sponsorship that works best for you.

### **2011 Sponsorship Opportunities**

The Ormond Beach Chamber of Commerce is organizing a major community event, the "Cobb's Corner Classic 5K run- walk" on November 19, 2011 at High Bridge Park in Ormond Beach. It is expected to draw a large field from all over the state and southeast. The race will be professionally timed and plotted.

#### **Exclusive Title Sponsor: \$3000**

- Featured on any and all advertising done for the event (*potentially including radio spots, newspaper and website advertising, press releases for event, etc*)
- Prominent mention on Racesmith.com web page and all printed materials
- Largest logo on promotional T-shirts
- Inclusion of material in goodie bags
- Prominent placement on the large banner that will be displayed at the Start/Finish line
- Name on the promotional flyers, race applications and Chamber website, Cobb's Corner page.
- Water station along the route (*sponsor can choose to man the station or Volunteer can be provided.*)
- Complimentary race entries for company employees (up to limit determined by RaceSmith)
- Company representative welcome to address participants and be part of awards ceremony
- Plaque presented to company at awards ceremony
- Distribution of company advertising materials to race participants
- Space for booth or tent set up at the event
- Can provide banner at venue
- Press release of event
- Social Media (Facebook, Twitter, Linkden) exposure
- \$500 value button ad on chamber website for a year

#### **Gold Sponsor: \$1,200**

- Logo on T- shirt
- Gold sponsor exclusivity in your industry

- Complimentary race entries for company employees (up to limit determined by RaceSmith)
- Option to place signage along race route
- Distribute company advertising materials to race participants
- Space for booth or tent set up at the event
- Can provide banner at venue
- Social Media (Facebook, Twitter, LinkedIn) exposure

**Silver Sponsor: \$600**

- Name on T-shirt
- Name on promotional brochures and advertising and Chamber website
- Distribute company advertising materials to race participants
- Space for booth or tent set up at the event
- Can provide banner at venue

**Bronze Level Sponsor: \$250**

- Name on T-Shirt
- Name on promotional brochure and advertising and Chamber website

**Goodie Bag Sponsor**

Honorable mention in promotional brochure and Chamber website

**Please bring your non-perishable food items to the race. Second Harvest will collect donations on site to benefit hungry families in our community.**



**Cobb's Corner 2011 Sponsorship Commitment**

Sponsoring Organization \_\_\_\_\_ Primary Contact \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \_\_\_\_\_ Date \_\_\_\_\_

**Method of Payment:    Check    Credit Card    Please Send Invoice**

Visa   MC   AX   Discover   Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

**Payment and corporate logo must be received by the Chamber before press deadlines for all printed and promotional material.**